



Please return to:  
NH Jump\$start Coalition  
51 Jefferson Drive  
Hillsboro, NH 03244

## 2025 SPONSORSHIP

**Your Company Name**

**Contact Person**

**Address**

**City**

**State**

**Zip**

**Telephone**

**Email Address**

**YES! We would like to sponsor the activities of the *NH Jump\$start Coalition*. I have indicated our level of sponsorship below.**

### Sponsorship Levels

**Platinum - \$5,000**

*NH College seniors who graduated in 2022 carried an average of \$34,884 in student loan debt.*

*Source: US Department of Education, October, 2024*

**Gold - \$3,000**

*The estimated average amount of money that lacking knowledge about personal finances cost young people was \$1,015 in 2024.*

*Source: National Financial Educators Council, December, 2024*

**Silver - \$1,500**

*On average, Gen Z respondents correctly answered only 37% of the index questions correctly in the 2024 survey.*

*Source: The 2024 TIAA Institute-GFLEC Personal Finance Index. August, 2024*

**Bronze - \$575**

*2024 holiday sales rose 3.5% year over year to \$989 billion, according to U.S. Census Bureau data compiled by the National Retail Federation.*

*Source: National Retail Federation, January, 2025*

**Friend - \$250**

*Families with children in K-12 spent \$875 \$20 less than 2023, on average on back-to-school items in 2024.*

*Source: National Retailers Federation, October, 2024*

**Please see the reverse side for Sponsor benefits.**

*All proceeds will benefit the 2025 programs, activities and the ongoing outreach efforts of the Coalition. The NH Jump\$start Coalition has no paid employees. All Coalition members and representatives volunteer their valuable time to personal financial literacy education. NH Jump\$start Tax Identification Number is 02-0520341*

# SPONSORSHIP BENEFITS

## **Platinum Level ~ \$5,000**

- ❑ Full page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events\*
- ❑ Primary listing in all organizational materials and press releases
- ❑ Sponsor signage at the annual NH Jump\$art *Golf Tournament*
- ❑ Acknowledgment post on our social media channels
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## **Gold Level ~ \$3,000**

- ❑ Half page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events\*
- ❑ Prominent listing in all organizational materials and press releases
- ❑ Acknowledgment post on our social media channels
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## **Silver Level ~ \$1,500**

- ❑ Listing in all promotional materials
- ❑ Acknowledgment post on our social media channels
- ❑ Web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## **Bronze Level ~ \$575**

- ❑ Thank-You post on our social media channels
- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## **Friend Level ~ \$ 250**

- ❑ Thank-You post on our social media channels
- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

*\*Logo provided by sponsor*