



Please return to:
NH Jump\$tart Coalition
51 Jefferson Drive
Hillsboro, NH 03244

2024 SPONSORSHIP

Your Company Name

Contact Person

Address

City

State

Zip

Telephone

Email Address

YES! We would like to sponsor the activities of the *NH Jump\$tart Coalition*. I have indicated our level of sponsorship below.

Sponsorship Levels

Platinum - \$5,000

NH College seniors who graduated in 2022 carried an average of \$34,747 in student loan debt.

Source: US Department of Education, March, 2023

Gold - \$3,000

The estimated average amount of money that lacking knowledge about personal finances cost young people was \$1,506 in 2023.

Source: National Financial Educators Council, December, 2023

Silver - \$1,500

25% of U.S. workers decreased the amount they were saving for retirement in 2022 because of inflation's impact on their finances.

Source: The 2023 TIAA Institute-GFLEC Personal Finance Index. April, 2023

Bronze - \$575

2023 holiday sales rose 3.8% year over year to \$964.4 billion, according to U.S. Census Bureau data compiled by the National Retail Federation.

Source: National Retail Federation, January, 2024

Friend - \$250

Families with children in K-12 spent \$890.07; \$25 more than 2022, on average on back-to-school items in 2023.

Source: National Retailers Federation, October, 2023

Please see the reverse side for Sponsor benefits.

All proceeds will benefit the 2024 programs, activities and the ongoing outreach efforts of the Coalition. The NH Jump\$tart Coalition has no paid employees. All Coalition members and representatives volunteer their valuable time to personal financial literacy education. NH Jump\$tart Tax Identification Number is 02-0520341

SPONSORSHIP BENEFITS

Platinum Level ~ \$5,000

- ❑ Full page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events*
- ❑ Primary listing in all organizational materials and press releases
- ❑ Sponsor signage at the annual NH Jump\$tart *Golf Tournament*
- ❑ Acknowledgment post on our social media channels
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Gold Level ~ \$3,000

- ❑ Half page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events*
- ❑ Prominent listing in all organizational materials and press releases
- ❑ Acknowledgment post on our social media channels
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Silver Level ~ \$1,500

- ❑ Listing in all promotional materials
- ❑ Acknowledgment post on our social media channels
- ❑ Web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Bronze Level ~ \$575

- ❑ Thank-You post on our social media channels
- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Friend Level ~ \$ 250

- ❑ Thank-You post on our social media channels
- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

**Logo provided by sponsor*