



Please return to:  
NH Jump\$start Coalition  
51 Jefferson Drive  
Hillsboro, NH 03244

## NH Jump\$start Coalition for Personal Financial Literacy 2023 SPONSORSHIP

Your Company Name

Contact Person

Address

City

State

Zip

Telephone

Email Address

**YES! We would like to sponsor the activities of the *NH Jump\$start Coalition*. I have indicated our level of sponsorship below.**

### Sponsorship Levels

#### Platinum - \$5,000

*NH College seniors who graduated in 2022 carried an average of \$39,950 in student loan debt. (Ranked no. 1 in the United States)*

*Source: Project on Student Debt Report, September, 2022*

#### Gold - \$3,000

*About 57% of U.S. adults are invested, but just one in three say they have advanced investing knowledge.*

*Source: Investopedia, 2022 Investopedia Financial Literacy Survey, April, 2022*

#### Silver - \$1,500

*Two-thirds of U.S. consumers do not expect their personal finances to improve in 2023.*

*Source: Bankrate's December Financial Security Index, December, 2022*

#### Bronze - \$575

*Buy now, pay later platforms for online shopping are gaining ground — from 5% of consumers using them in 2021 to 13% in 2022.*

*Source: PwC, "2022 Holiday Report", December, 2022*

#### Friend - \$250

*Families with children in K-12 spent \$864; \$59 more than 2021, on average on back-to-school items in 2022.*

*Source: National Retailers Federation, August, 2022*

### Please see the reverse side for Sponsor benefits.

*All proceeds will benefit the 2022 programs, activities, and the ongoing outreach efforts of the Coalition. The NH Jump\$start Coalition has no paid employees. All Coalition members and representatives volunteer their valuable time to personal financial literacy education. NH Jump\$start Tax Identification Number is 02-0520341*

# SPONSORSHIP BENEFITS

## Platinum Level ~ \$5,000

- ❑ Full page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events\*
- ❑ Primary listing in all organizational materials and press releases
- ❑ Sponsor signage at the annual NH Jump\$tart *Golf Tournament*
- ❑ Acknowledgment post on our social media channels
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## Gold Level ~ \$3,000

- ❑ Half page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events\*
- ❑ Prominent listing in all organizational materials and press releases
- ❑ Acknowledgment post on our social media channels
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## Silver Level ~ \$1,500

- ❑ Listing in all promotional materials
- ❑ Acknowledgment post on our social media channels
- ❑ Web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## Bronze Level ~ \$575

- ❑ Thank-You post on our social media channels
- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

## Friend Level ~ \$ 250

- ❑ Thank-You post on our social media channels
- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

*\*Logo provided by sponsor*