



Please return to:  
NH Jump\$tart Coalition  
51 Jefferson Drive  
Hillsboro, NH 03244

## NH Jump\$tart Coalition for Personal Financial Literacy 2022 SPONSORSHIP

\_\_\_\_\_  
**Your Company Name**

\_\_\_\_\_  
**Contact Person**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City**

\_\_\_\_\_  
**State**

\_\_\_\_\_  
**Zip**

\_\_\_\_\_  
**Telephone**

\_\_\_\_\_  
**Email Address**

**YES! We would like to sponsor the activities of the *NH Jump\$tart Coalition*. I have indicated our level of sponsorship below.**

### Sponsorship Levels

**Platinum - \$5,000**

*NH College seniors who graduated in 2020 carried an average of \$39,928 in student loan debt. (Ranked no. 1 in the United States)*

*Source: Project on Student Debt Report, September, 2021*

**Gold - \$3,000**

*Younger adults ages 18-34 are more likely than those ages 35+ to be spending more this year.*

*Source: National Foundation for Credit Counseling, 2020 Annual Financial Literacy Survey, March, 2020*

**Silver - \$1,500**

*Two-thirds of U.S. consumers do not expect their personal finances to improve in 2022.*

*Source: Bankrate's December Financial Security Index, December, 2021*

**Bronze - \$575**

*Consumers spent an average of \$1,447 on gifts, travel and entertainment this year—up more than 20% over last year when the pandemic ground most holiday travel to a standstill.*

*Source: PwC, "2021 Holiday Report", December, 2021*

**Friend - \$250**

*Families with children in K-12 spent \$848.90; \$59 more than 2020, on average on back-to-school items in 2021.*

*Source: National Retailers Federation, August, 2021*

**Please see the reverse side for Sponsor benefits.**

*All proceeds will benefit the 2022 programs, activities and the ongoing outreach efforts of the Coalition. The NH Jump\$tart Coalition has no paid employees. All Coalition members and representatives volunteer their valuable time to personal financial literacy education. NH Jump\$tart Tax Identification Number is 02-0520341*

# SPONSORSHIP BENEFITS

## Platinum Level ~ \$5,000

- Full page ad in the *FinLit300* and other event program booklets
- Company signage and recognition at *FinLit300* and other events\*
- Primary listing in all organizational materials and press releases
- Sponsor signage at the annual NH Jump\$tart *Golf Tournament*
- Acknowledgment post on our social media channels
- Description and web site link on the NHJSC web page
- Email updates of organizational activities and accomplishments

## Gold Level ~ \$3,000

- Half page ad in the *FinLit300* and other event program booklets
- Company signage and recognition at *FinLit300* and other events\*
- Prominent listing in all organizational materials and press releases
- Acknowledgment post on our social media channels
- Description and web site link on the NHJSC web page
- Email updates of organizational activities and accomplishments

## Silver Level ~ \$1,500

- Listing in all promotional materials
- Acknowledgment post on our social media channels
- Web site link on the NHJSC web page
- Email updates of organizational activities and accomplishments

## Bronze Level ~ \$575

- Thank-You post on our social media channels
- Acknowledgement on the NHJSC web page
- Email updates of organizational activities and accomplishments

## Friend Level ~ \$ 250

- Thank-You post on our social media channels
- Acknowledgement on the NHJSC web page
- Email updates of organizational activities and accomplishments

*\*Logo provided by sponsor*