



Please return to:
NH Jump\$start Coalition
51 Jefferson Drive
Hillsboro, NH 03244

NH Jump\$start Coalition for Personal Financial Literacy 2021 SPONSORSHIP

Your Company Name

Contact Person

Address

City

State

Zip

Telephone

Email Address

YES! We would like to sponsor the activities of the *NH Jump\$start Coalition*. I have indicated our level of sponsorship below.

Sponsorship Levels

Platinum - \$5,000

NH College seniors who graduated in 2019 carried an average of \$39,410 in student loan debt. (Ranked no. 1 in the United States)

Source: Project on Student Debt Report, September, 2020

Gold - \$3,000

More than 1 in 4 Americans (27%) admit they do not pay all of their bills on time.

Source: National Foundation for Credit Counseling, 2020 Annual Financial Literacy Survey, March, 2020

Silver - \$1,500

In New Hampshire, 48% of individuals lack a rainy-day fund.

Source: FINRA Investor Education Foundation's 2019 National Financial Capability Study, November, 2019

Bronze - \$575

U.S. Consumers spent 9% more on holiday gifts averaging \$777 than they did last year, as many families put plans for travel and gatherings on hold.

Source: PwC, "2020 Holiday Report", December, 2020

Friend - \$250

The 2020 average amount spent on Covid back-to-school items by families with school-age children - \$789.49

Source: National Retailers Federation, August, 2020

Please see the reverse side for Sponsor benefits.

All proceeds will benefit the 2021 programs, activities and the ongoing outreach efforts of the Coalition. The NH Jump\$start Coalition has no paid employees. All Coalition members and representatives volunteer their valuable time to personal financial literacy education. NH Jump\$start Tax Identification Number is 02-0520341

SPONSORSHIP BENEFITS

Platinum Level ~ \$5,000

- ❑ Full page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events*
- ❑ Primary listing in all organizational materials and press releases
- ❑ Sponsor signage at the annual NH Jump\$art *Golf Tournament*
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Gold Level ~ \$3,000

- ❑ Half page ad in the *FinLit300* and other event program booklets
- ❑ Company signage and recognition at *FinLit300* and other events*
- ❑ Prominent listing in all organizational materials and press releases
- ❑ Description and web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Silver Level ~ \$1,500

- ❑ Listing in all promotional materials
- ❑ Web site link on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Bronze Level ~ \$575

- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

Friend Level ~ \$ 250

- ❑ Acknowledgement on the NHJSC web page
- ❑ Email updates of organizational activities and accomplishments

**Logo provided by sponsor*