

Annual Report 2008



Chairman's Message

2008 marked our eighth year of advocating personal financial literacy for students in the Granite State. As our nation's economy begins to experience challenges that many of us have never witnessed in our experience, it is important to remember that the current climate is a "teachable moment" for the next generation. How we as adults address these challenges will be an important example to our children as they prepare to enter their adult lives.

This Report covers several achievements that define the New Hampshire Jump\$tart Coalition. We maintained or expanded several of our core services and activities. A record audience of educators attended our signature event, the eighth annual MoneySmarts professional development conference. Our continuing partnership with University of New Hampshire Cooperative Extension produced significant training opportunities for teachers throughout the state on the topic of personal finance.

For the fifth year in a row, NH Jump\$tart took on the role of state coordinator for the NH LifeSmarts student competition. *LifeSmarts...the Ultimate Consumer Challenge* is operated nationwide by the National Consumers League in partnership with non-profit organizations and government agencies. LifeSmarts is a powerful educational opportunity that teaches teenagers in Grades 9-12 to be smart, responsible, and successful consumers.

In January, we held our third Financial Fitness Fair for parents and their high school children. These Fairs have been favorably received by over 300 families who have attended this annual event listening to presentations and obtaining techniques and information on how to improve their financial practices. The response was beyond all of our expectations.

I am proud NH Jump\$tart's accomplishments in just eight years. This is no time for complacency, however, and our efforts need to accelerate to ensure that members of future senior classes have the crucial personal financial skills they need to 'pass' the national survey and, more importantly, be fully prepared to enter the world of adult opportunities and responsibilities. I welcome everyone who also sees this as a significant priority and invite you to work with us.

Kathleen Belanger

Accomplishments

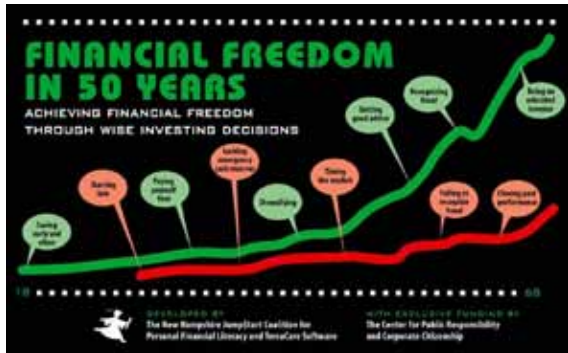
MoneySmarts Teachers Conference

On May 8th in Concord, a record turnout of more than 175 educators attended our eighth annual MoneySmarts professional development conference. This day-long event, provided at no cost to teachers, featured an outstanding keynote address by Bobbie McCrackin from the Federal Reserve Bank of Atlanta.

The MoneySmarts conference provided teachers with training in the use of the High School Financial Planning Program© curriculum, and several workshops improved their personal financial management skills. For the seventh consecutive year, we were able to facilitate teacher attendance by providing substitute teacher reimbursement, one night's lodging for educators traveling more than 60 miles, as well as conference materials and personal finance curricula.

Investment Simulation Project

Final development and distribution of the first version of our high school investment simulation curriculum was completed this year. The version is now available at no cost to Granite State high school teachers and consists of three separate modules. Over 185 teachers have been given this educational tool for their classrooms.



LifeSmarts: the Ultimate Consumer Challenge®

We were pleased to be the state coordinator again this year for LifeSmarts, a nation-wide life skills-building program for teenagers. This year 18 teams competed in the online phase of the competition which challenged the students in crucial subject areas such as personal finance, consumer rights, and health and safety, and tested their knowledge on-line. The top-scoring teams participated in an exciting live State Finals competition hosted by Southern NH University on March 12.

This year's State Champion, members of the Sullivan County 4-H Club from Newport, NH and coached by Nancy Berry traveled to Minneapolis for the National Finals, and placed fourth in the national rankings.

Accomplishments

Financial Fitness Fair

Over 100 families attended our third annual event designed for parents and their high school children. During a Saturday morning in January, they attended workshops on various topics including credit cards, investments, college funding, budgeting and internet scams. There were also sessions on how to talk to kids about money topics and how to find the perfect job.



The keynote speaker, Jeff Yalden of the MTV Show, “Made” was able to get the audience laughing and crying while they learn important financial tools that will shape the rest of their lives. The primary sponsors for this popular event were AARP-NH, The NHHEAF Network, CCCS of NH & VT, and Citizens Bank.



Accomplishments

I Can Save! Campaign

The “I Can Save” initiative is designed to encourage elementary school children to begin a savings habit that can continue through their lives. In April, NH State Treasurer Catherine Provencher joined NH Jump\$tart and Fidelity Investments by visiting elementary school children in the Concord area.

Each student received a Moonjar moneybox after participating in an interactive lesson. Moonjar moneyboxes were created as a tool for children and families to incorporate strong financial values and practices into their daily lives. This pilot campaign was



so well received that we have decided to expand its outreach statewide in 2009.



Winner of a 2004 Global Learning Initiative Award for Educational Excellence, each Moonjar consists of three moneyboxes (Spending, Saving, and Sharing), a family guide to get started, a passbook to record deposits and withdrawals, and a NH Jump\$tart elastic band to hold the assembled boxes together.

Sponsors

We are extremely grateful to the NH business community for its generosity and sharing our vision. Their support for our Kids & Money 2008 campaign enabled us to successfully pursue our ambitious agenda on behalf of Granite State students, parents and teachers.

Benefactor Level

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New Hampshire Jump\$tart Coalition Operating Fund Financial Statement Summary as of December 31, 2008

	2008	2007
Revenue (All Sources)	\$ 35,847	\$ 177,817
Total Expenses	\$ 36,590	\$ 110,944
Excess (Deficit)	(\$ 743)	\$ 66,873
Restricted Net Assets	\$ 12,000	\$ 60,943
Unrestricted Net Assets – Ending Balance	\$ 1,385	\$ 5,930

** For additional information, please contact the State President*



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